

# **SHDC Our Plan Annual Delivery Plan 2016-2017**

## **Economic Development Programme**

**The Our Plan delivery plan establishes actions underpinning the Councils objectives to support communities to have access to housing, employment, services and facilities that meet their needs, communities that are resilient, safe and able to make choices about their future. We want our communities to be places where businesses can develop and grow.**

**We want to make a positive contribution to the equality, fairness and spiritual wellbeing of our communities.**

**This part of the Delivery Plan sets out an Economic Development Programme and includes current activity and the future programme**

## Current Activity

This table sets out the activity supporting Economic Development that will be progressed during the 16/17 financial year. It is grouped under the following work streams that were established in the 15/16 Delivery Plan and have guided work until now.

- Business Engagement and Support
- Maximising Funding Opportunities
- Strategic Working

Economy - Creating places for enterprise to thrive and business to grow					
Workstreams	Activity	Method and resources	Outcomes	Where	Lead / resource available?
<b>Business Engagement and Support</b> <i>To signpost businesses to funding opportunities, best practice, training, changing legislation, apprenticeships, etc.</i>	Business Advice & Support	Provision of a Business Support service delivering information guidance and advice to local businesses. Business Information Point (BIP Okehampton) provide advice in WD. Cost £8,340 pa – WD only.  <i>No current provision in SH, although BIP receive queries from SH businesses &amp; give limited support as resources dictate. The SHDC group recommend this support is formally extended into the SHDC area, starting after Council approval for an initial 12 month period for a cost of £8k pa. This is to be used as a trial to quantify the positive impact of support in SHDC on business births, job creation &amp; business rate income.</i>	Quarterly monitoring of Business Support contract against pre-agreed targets.  <i>Number of businesses receiving support. This MI is to be grown for 17/18 to show outcomes of businesses started; businesses still in existence after 12 months; Number of jobs created.</i>	WDBC currently, working group recommend extension of service into SHDC	Strategy & Commissioning  Yes - largely outsourced, monitoring role
	Business Advice & Support	Growth Hub	Information passed to local Business. Assistance with training, signposting, funding, advice	SHWD	Strategy & Commissioning

		<i>Note, at present this is provided free of charge. An expanded service is proposed which would increase number of outcomes, in return for a match funding from Devon County Council. This is Devon-wide and would cost SH £3k pa.</i>	<i>Number of businesses receiving support. This MI is to be grown for 17/18 to show outcomes of businesses started; businesses still in existence after 12 months; Number of jobs created.</i>		Yes - largely outsourced, monitoring role
	Business Rates Discretionary Support	Promoted via Members, website and Business Rate team.	Inward investment / Business retention (Businesses given opportunity to reduce outgoings when expanding or remaining in area)  <i>No of businesses assisted No of additional jobs secured Value of discretionary benefit awarded Value of additional business rates secured</i>	SHWD	Strategy and Commissioning / Customer First  Yes – processes in place
	Regulatory and Licencing, Support and Advice	Better Business For All (BBfA) Regional partnership supporting regulation reduction and business advice. Federation of Small Businesses (Devon) recognised achievements of Devon & Somerset authorities in providing this service at awards, September 2016.	<i>No of businesses assisted</i>	SHWD	Environmental Heath CoP  Yes
<b>Strategic Working</b> <i>To benefit from economies of scale and lobbying clout along with strategic policy development; partnering with</i>	Local Enterprise Partnership HotSW (LEP) <a href="http://www.heartofsw.co.uk">www.heartofsw.co.uk</a> <a href="http://wlep.co.uk">wlep.co.uk</a>	3 main areas of focus – people, place and business – with delivery on all of these points in various guises, eg pop up business café, growth hub service (advice for all), connecting devon and somerset, inward investment liaison and marketing.  The LEP also manage the local transport board (LTB) Participation in City Deal and LEP initiatives to	Set out a SEP (Strategic Economic Plan) for the LEP region –in 2014 which was shared with Government. This is due to be reviewed and updated starting in summer 2016. LEP to work with districts, unitaries and counties on refresh. Success against these goals can be viewed via the LEP website, as part of their monitoring framework.	SHWD	Strategy & Commissioning  Yes

<i>other entities who hold shared values and goals</i>		<p>influence employment land, road, rail and broadband developments.</p> <p>Involvement in determining successful Growth Deal / European Structural Investment Fund (ESIF) / ERDF (European Regional Development Fund) business support projects and managing bank of projects, Regional growth Fund, Devolution, inward investment, etc.</p> <p>Operate an Enterprise Adviser Service – working with secondary schools, to make business part of curriculum to show students the possibilities of local jobs after school.</p> <p>SHWD contribute £5k pa each towards LEP provision</p>	<p>Support on capital infrastructure (training providers / colleges), transport and support for business</p> <p>Not necessarily a funding route for Council projects, but can advise and signpost for potential matches and can be used as an influencer in other funding decisions; mainly focus on big picture investments / issues / infrastructure</p>		
	City Deal	<p>At present, not SHWD centric.</p> <p>No financial commitments</p> <p>Officer input into reviewing delivery plans, but this is focussed on city (Plymouth and Exeter delivery) and is led by those city councils along with DCC &amp; LEP.</p>	<p>None within SHWD</p> <p>Officers to ensure feedback shared back to members on progress via member bulletins.</p>	SHWD	<p>Strategy &amp; Commissioning</p> <p>Yes</p>
	Asset Management Programme	<p>Business Unit redevelopment Programme</p> <p>Work underway as part of capital programme and innovation invest to earn fund. E.g. Kingsbridge K2, Salcome Batson Creek, Admirals court in Dartmouth, Fish Quay, Salcombe.</p>	<p>Part of Asset Management strategy to enhance income stream. Increased income streams and occupancy rates.</p>	SHWD	<p>Strategy &amp; Commissioning and Assets CoP</p> <p>Yes, if against current plan</p>

	Devolution Deal	Work with LEP, Devon & Somerset County and districts / boroughs regarding devolution plans	Ongoing work	SHWD	Strategy & Commissioning; elected members  Yes
	Peninsula Rail Partnership	Support	Lobbying partnership to help improve rail connections; could contribute by encouraging businesses to participate	SHWD	Strategy & Commissioning  TBA
	Strategic Polices	Policies to support local economy / community	Completion of joint local plan to ensure it does everything it can to support economic growth & comply with national planning policy framework; discretionary business rate relief policy introduction; asset management strategy; Car Parking Strategy	SHWD	Strategy & Commissioning; Customer First; Commercial Services  Yes – though no-one to lead specifically
	Strategic Site development	Partnerships and Liason over Opportunity Okehampton (as was) and Langage Business Park.	Acquisition of CPO land at Langage to assemble land for employment uses in SH.  Worked with DCC to write off long term debt regarding overage on Okehampton land, enabling sites to be prepared ready for sale & build-out.	SHWD	Strategy & Commissioning  To be considered & resourced as need arises
	Sherford Delivery Team	DCLG, HCA, DCC, PCC and SHDC partnership supporting direct premises delivery and economic development at Sherford	Commencement of work onsite; training & skills partnership; ongoing planning liaison	SHWD	Strategy & Commissioning; Sherford Delivery Team  Yes

<b>Maximising funding opportunities</b>  <i>To ensure Council resources are used to their full potential and deliver added value.</i>	LEADER Programme: Greater Dartmoor LEAF South Devon LAG	European funded scheme, managed by DEFRA / Rural Payments Agency and project managed by DR Company. This is an economic programme, focussed on job creation, through granting of €4.4m of european funding between 2016 and 2020. SH & WD both have committed £16k pa each for 5 years.	Across the two LAG areas (not co-terminus with SH or WD), a total of 126 jobs are expected to be created, from 105 separate projects. The target is one job per £12,000 of funding.  <i>Value of funding awarded</i> <i>No of jobs created / protected</i>	SHWD	Officers at SHWD (Strategy & Commissioning, Audit, Finance), DR Company  Yes
	Sherford Skills Training Scheme	Partnership with Sherford Consortium, Plymouth City College and South Devon College targeting training programme at Sherford. Developer funded (linked to the s106 agreement for housing development; no homes could be built without this being put into place).	Training programme set up to provide skilled construction workers at Sherford. All funded via s106 monies, plus officer time.  <i>No of apprentices supported (by trade)</i>	SHWD	Sherford Delivery Team / plus Strategy & Commissioning Involvement  Yes

## Future Programme - Potential New Activities

### Resources to be secured for these items

- **Promote inward investment:**
  - Procure and provide a fully maintained consolidated list & contact details of land, units, shops etc that are available for purchase or let – with owner or agent details
  - Publish list and contact details of the land allocated for employment / mixed use development
  - Ensure council owned land / units are also available
  - Links to the NPPF
- **Review & improve economy provision on the Council website**
- **Implement planning peer review actions:**
  - e.g. Fast track planning process / more PPAs and fee reduction / removal for business applications.
  - Review of policies to ensure fit with growth & 'open for business' agenda

- **Joint Local Plan policy & allocation:**
  - Ensure neighbourhood plans and joint local plan focus on economy
  - Ensure policies dovetail with economic focus
- **Funding and grant opportunities:**
  - When required, use third parties to write applications on a *no win, no fee* basis
  - However, funding tends to require *shovel ready* projects. SHWD to consider if and how these will be determined and driven
- **Partner working:**
  - In particular LEP / DCC / FSB / Devon Chamber of Commerce / NFU over evidence and research and PCC over joint work with PCC Strategic Growth Team to support delivery in Plymouth Fringe
  - Participate / present at network meetings / seminars
  - Targeted events / seminars to attract businesses (e.g. REconomy)
- **Engagement with businesses:**
  - Proactive engagement with medium / large businesses to understand needs / wants from their local authority
  - Act as early warning system of issues
  - Inform lobbying / discussions with LEP / County etc
  - Enables input in to strategy / land allocations / cross promotion of other council services (especially in a LACC context)
- **Improve infrastructure (directly or through infrastructure group):**
  - Specifically broadband / high speed internet access
  - Roads